

ANNUAL

SPONSORSHIP

LEVELS

Finding the right level of
Empowerment for you





WHO IS COLOR ME EMPOWERED?

- Color Me Empowered provides programming that empowers children and neglected communities through art education and the implementation of civic art.
- We believe that giving children the opportunity to improve their immediate community will enable them to see the power of art and the ability within themselves to bring about positive change in their environment.
- Our core beliefs are focused on these elements: Creativity, Optimism, Kindness, Consistency, Self-Respect, Compassion, Cultural Sensitivity, Sustainability, and Transparency
- We focus on team-work through the development and installation of a single civic art piece. This teaches planning, patience, focus and the work-ethic it takes to complete a large-scale work of public art. These values further their self-development in a healthy way.
- Since our formation in 2008, we have empowered over 3,500 children in 17 programs throughout the Dallas area to complete over 30 civic art projects.
- With each program, our goal is to improve the community and empower the children who take part in our program, with the belief that they can change the world for the better.
- Our goal is to provide the best programming to the children and communities who need it most. Color Me Empowered provides inner-city children with a creative outlet and problem-solving skills that will serve them for a lifetime.





COLOR ME EMPOWERED

CHILD-FOCUSED PROJECTS AND PROGRAMS

The heart and soul of Color Me Empowered is the Child-Focused Projects and Programs. Your sponsorship helps support projects and programs like these that bring art and art education to children:

Wesley-Rankin Community Center

Wesley-Rankin Community Center is a long-time partner of Color Me Empowered. We've been working with the children there since 2011. Strong community partnerships help make the work we do even more impactful. We teach art classes and do a public art project with them bi-annually.

Create the Change Mural

The first phase of our mural at our new CME headquarters is finished. Families and the community came out to help us finish it. Phase 2 begins soon!



Seagoville Elementary Garden Mosaic

We worked in partnership with REAL School Gardens and a group of Target volunteers to complete this mosaic which is now a part of the Seagoville Elementary Learning Garden.

Kids Summer Art Camp 2018

It was fun, messy, and wonderful to be in our new CME HQ!



MASTERPIECE TITLE SPONSOR

\$10,000 (\$20,000 IN KIND)

- Represented as “Masterpiece Title Sponsor” in all CME marketing and press materials and on CME website
- Business logo and links to your website in all marketing materials and press releases
- Business profile, promotion and social media tags where appropriate on our social media platforms throughout the year. One post per month on all channels.
 - We will work to help your business build relationships with our artists, creatives and the DFW art community
- Opportunity to represent your company with promo videos, materials, signage and promotional items at all signature events
- Name displayed prominently on all public art project dedication plaques and name mention at ceremony
- Name displayed prominently on signage at signature events
- Opportunity to speak at any CME dedication ceremonies
- Invitation to cut ribbon and participate in photo opportunities at all dedication ceremonies
- Prominent placement of logo on CME sponsor page of our website, including link to your business site for calendar year
- Recognition in our monthly newsletter
- Possibility for Inclusion of business cards, brochures or products in any CME event swag bags
- 10 invitations to annual Sponsorship Dinner
- Unlimited access to all CME VIP Preview Hours at signature events
 - Exclusive first-look access, 2 weeks prior to event, to any art being bid on at events
 - “First-Dibs” on Buy-It-Now pieces with an additional 20% discount
- Opportunity to address audience at the podium at all signature events such as our “I Heart Art” annual fund-raising event
- Verbal recognition of your support at podium to attendees at all signature events
- Color Me Empowered sponsorship gift





ART LOVER SPONSOR

\$5,000 (\$10,000 IN KIND)

- Represented as “Art Lover Title Sponsor” in all CME marketing materials and on website
- Business logo and links to your website in all marketing materials and press releases
- Business profile and promotion on our social media platforms throughout the year. One post per quarter on all channels.
 - We will work to help your business build relationships with our artists, creatives and the DFW art community
- Name displayed on all public art project dedication plaques
- Name mentioned at CME dedication ceremonies
- Invitation to participate in photo opportunities at all dedication ceremonies
- Name displayed on signage at signature events
- Prominent placement of logo on sponsor page of our website, including link to your business site for calendar year
- 5 invitations to annual Sponsorship Dinner
- Unlimited access to all CME VIP Preview Hours at signature events
 - Exclusive first-look access, 1 week prior to event, to any art being bid on at events
 - “First-Dibs” on Buy-It-Now pieces with an additional 10% discount
- Opportunity to represent your company with signage and promotional items at all signature events
- Verbal recognition of support at podium to attendees at all signature events
- Color Me Empowered sponsorship gift





ARTISAN SPONSOR

\$2,500 (\$5,000 IN KIND)

- Represented as “Artisan Title Sponsor” in all CME marketing materials and on website
- Business logo and links to your website in all marketing materials and press releases
- Business profile and promotion on our social media platforms throughout the year.
Minimum 2 posts per year on all channels
 - We will work to help your business build relationships with our artists, creatives and the DFW art community
- Invitation to all CME dedication ceremonies
- Name mention at CME dedication ceremonies
- Name displayed on signage at signature events
- 5 invitations to annual Sponsorship Dinner
- Opportunity to represent your company with signage at all signature events
- Verbal recognition of support at podium to attendees at all signature events
- Color Me Empowered sponsorship gift

FRIEND OF CME SPONSOR

\$1,000 (\$2,000 IN KIND)

- Represented as “Friend of CME Sponsor” in all CME marketing materials and on website
- Business logo and link in all marketing materials and press releases
- Opportunity to represent your company with signage at all signature events
- Verbal recognition of support at podium to attendees at all signature events
- Invitation to all dedication ceremonies
- 2 invitations to annual Sponsorship Dinner
- Color Me Empowered sponsorship gift





ART PATRON SPONSOR

\$500 (\$1,000 IN KIND)

- Represented as “Art Patron Sponsor” in all CME marketing materials and on website
- Business logo in all marketing materials and press releases
- Opportunity to represent your company with signage at all signature events
- Verbal recognition of support at podium to attendees at all signature events
- Invitation to all dedication ceremonies
- 2 invitations to annual Sponsorship Dinner
- Color Me Empowered sponsorship gift

FRIENDSHIP SPONSOR

\$250 (\$500 IN KIND)

- Invitation to all dedication ceremonies
- Logo/name posted on sponsor page of our website
- Color Me Empowered sponsorship gift

SUPPORTER SPONSOR

\$100 (\$200 IN KIND)

- Invitation to all dedication ceremonies
- Logo/name posted on sponsor page of our website





IN-KIND SPONSORSHIP SUGGESTIONS

We welcome In-Kind services and product donations such as:

- Art Supplies for classes and camps
 - Printing
 - Signage
- Postage for direct mailings
- Promotional items that can be customized for Color Me Empowered
 - Food and beverages
 - Event Space
 - Meeting Space
 - Decor and Floral
 - Entertainment services
- Items for artist gifts, door prizes, and volunteer appreciation such as:
 - Art supplies
 - Gift certificates
 - Art related books
 - Art related event tickets

